



N E W W O R L D G E N E R A T I O N I N C .

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July 28, 2011

Dear Shareholders,

The board of New World Generation is pleased to invite you all to attend the 8th Annual General Meeting. NOTICE IS HEREBY GIVEN that the annual meeting (the "Meeting") of the shareholders (all collectively referred to as "shareholders") of NEW WORLD GENERATION INC. (the "Corporation") will be held at:

GUELPH HOTEL & CONFERENCE CTR
601 Scottsdale Drive – Oakwood Room 'A'
Guelph, ON N1G 3E7

On Saturday September 10, 2011 at the hour of 2:00 p.m. for the following purposes:

- To approve the slate of Directors of the Corporation
- To appoint the Auditors and authorize the Directors to fix the remuneration of the Auditors
- To approve the Financial Statements of the Corporation for fiscal year ended July 31, 2010
- To consider and if thought fit, pass with or without variation, a resolution of the shareholders to ratify all acts done and proceedings taken by the Directors and Officers of the Corporation since the date of its last annual general meeting; and
- To transact such further or other business as may properly come before the meeting or any adjournment or adjournments thereof.

The present NWG Board of Directors is as follows: Peter Routliff (Chair), Richard Kootstra, Paul Merswolke and Jake Picket.

An informal section of the meeting will be presented prior to the above noted formal agenda.

The board and management look forward to seeing you and discussing our advancements with you.

Sincerely,

Peter Routliff, President and Chair