



NEW WORLD GENERATION INC.

Dear Shareholder,

The month of September has been productive.

As noted in last month's correspondence, NWG has experienced a delay in project development. A portion of the project deliverable was to come from an alliance out of the USA. This component piece is a unique design which has been tested and re-designed for optimal performance. Although their target efficiencies have not been met at this time, in order to prevent further delay NWG has sourced an off the shelf component to replace it until performance parameters can be met.

The third party government facility that is working with NWG will continue to do so by integrating this new component and is also testing specific portions of the system. When finished, they will complete a report which will validate the performance of the energy storage system as a whole. This is key to NWG's deployment of the pilot project. A timeline has not yet been established for the completion of the validation but we will keep you updated on this progress.

In addition, NWG has been invited to speak on an energy storage panel, at the Sault St. Marie "Energies Opportunity Conference". The conference and tradeshow will be held November 4-6, 2014. The conference information is attached, for your interest.

We look forward to providing another brief update the end of October.

With regards,

Peter Routliff, NWG Chair